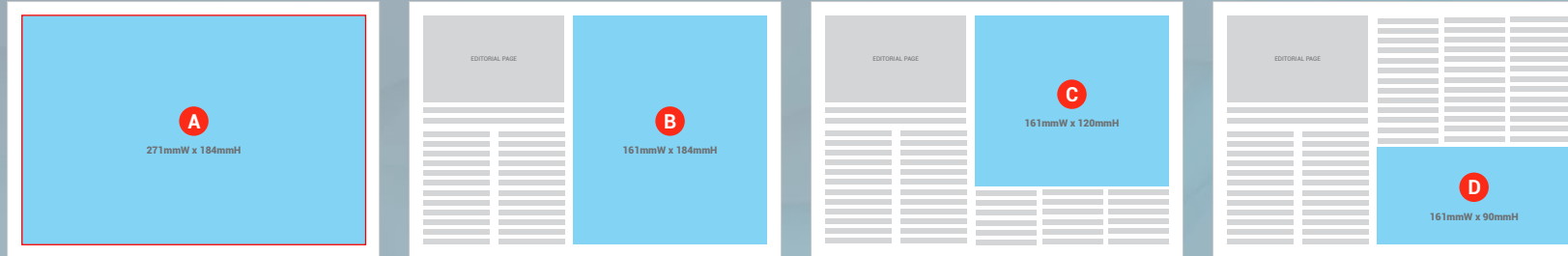


ADVERTISING RATES

BOOKINGS: Essential, subject to availability, confirmed by Friday 5pm.



***All prices are +GST**

Payment Details

- Tax Invoice supplied
- Advertising paid in advance
- EFT or Credit Card only

Ad Details

- Bookings close Friday 5pm
- Rates non-commissionable
- Cancellation fees may apply

Ad Dimensions

A – FULL PAGE
271mmW x 184mmH
PDF: 1000KB maximum

B – LARGE
161mmW x 184mmH
PDF: 750KB maximum

C – MEDIUM
161mmW x 120mmH
PDF: 750KB maximum

D – SMALL
161mmW x 90mmH
PDF: 500KB maximum

EDITORIAL SECTION	GENERAL NEWS		EARLY GENERAL NEWS		PREMIUM EGN
Page Position	Pages 14-30* (GN)		Pages 8-13* (EGN)		Pages 2-7* (PEGN)
Number of Insertions	Single	Multiple	Single	Multiple	Single
Discounts		-10%		-10%	
A FULL PAGE	\$1113	\$1001	N/A	N/A	N/A
B LARGE	\$805	\$724	\$885	\$796	\$925
C MEDIUM	\$665	\$598	\$731	\$657	\$764
D SMALL	\$525	\$472	\$577	\$519	\$603