

# GoAutoNews Terms and Conditions

GoAutoNews is published by GoAutoMedia Pty Ltd.

Advertisers accept and agree to comply, wherever reasonable and practical to do so, with all advertising booking and material requirements and abide by the General Conditions in accordance with GoAutoNews Terms and Conditions as outlined here by GoAutoMedia Pty Ltd, (Publisher).

**Bookings:** Advertising bookings close weekly on Friday at 5 PM and space is sold subject to availability.

**Rates and Payment:** Confirmation of an Advertiser's booking is the inclusion of the Advertiser's advertising material in an issue of GoAutoNews. The Rate and Payment of the advertising booking is subject to the current Rate Card of the publication at time of production, and in payment details outlined on the Publishers invoice. **(EFT and Credit Card payment is accepted. No Accounts and No Cheques).**

**Material Deadlines:** Weekly Friday 5.00 pm EST. **(Due to tight weekly editorial deadlines late material or no material may result in full advertising charges being applied).** Material supplied shall be considered to have received Advertiser sign-off. The Publisher accepts no responsibility for errors in the material supplied.

**Booking Cancellation Deadline:** Cancellation of the advertising booking cannot be accepted after 5.00 pm EST on Friday of the week prior to publication. Advertising sold as part of a package containing more than one insert can only be cancelled following 30 days written notice once the first insert date has passed.

**Delivery of Advertising Material:** See GoAutoNews Advertising Checklist PDF (supplied at time of booking or upon request).

**Advertising Entitlements:** The Advertiser is entitled to the page space and position stated in the GoAutoNews Advertising Booking Form. Unless otherwise stated on the Booking Form the page selected for the advertisement will be at the full discretion of the Publisher.

**Advertising Web Link:** Each advertisement receives one (optional) web link that can be placed within the advertisement. The Advertiser is responsible for communicating the link to the Publisher at the time of the advertising booking (prior to Art Deadline), and for the correct operation of the linked page.

**Publishing Date and Delivery:** GoAutoNews is a weekly news journal dispatched electronically on Tuesday night for Wednesday morning delivery (On Sale Date). GoAutoNews is published as a LOW RESOLUTION PDF document and available via a download html link to an individually addressed Subscriber email or Online.

**GENERAL CONDITIONS:** The following terms and conditions apply to all advertisements placed for publication. These conditions cannot be waived except by the written consent of GoAutoMedia Pty Ltd, (Publisher). These terms and conditions may be subject to change without notice.

- a) The Publisher reserves the right to refuse any advertising; and advertising already placed is not exempt from this right of refusal.
- b) Advertising material published in GoAutoNews is subject to a fee in accordance with the GoAutoNews Rate Card.

c) The Publisher and any Agents or Servants of the Publisher will not be liable for any costs, expenses or damages directly or indirectly arising from failure to publish on the designated publishing date.

d) The Publisher and any Agents or Servants of the Publisher cannot be held accountable for any errors in the advertising material or failure of the publication to be accessed by the subscriber.

e) As the Internet and email systems are subject to variables beyond the Publishers control, the Advertiser acknowledges that no guarantee is given by the Publisher that some or all of the Subscribers listed on the Publisher's database may fail to receive a copy of the Publication. The Advertiser acknowledges that GoAutoNews is a Free publication and may be forwarded or circulated by Subscribers to people and organisations not on the Publishers database, and that the Publisher does not screen Subscribers.

f) The Publisher and any Agents or Servants of the Publisher accept no liability for the accuracy, validity, copyright, licences or rights and entitlements relating directly or indirectly to any advertising material and will not be liable for any costs, expenses penalties or damages directly or indirectly arising from publishing the advertising material. The Advertiser agrees that it will only supply material that is accurate, is not defamatory and does not breach advertising standards, regulations, legislation or the rights of other parties.

g) The Publisher and any Agents or Servants of the Publisher will not be held responsible for any material published on the linked page (website), and the Advertiser indemnifies the Publisher and any Agents or Servants of the Publisher against any and all action whatsoever arising from the publishing of the link and or the material on the linked page, website or any associated links.

h) The fees for advertising published in the GoAutoNews Rate Card are plus GST and are subject to variation without notice. Payment is subject to the Publishers payment terms unless otherwise stated.

**INDEMNITY:** The Advertiser, its representatives and or Agents acknowledge that in respect of the advertising content and information supplied to the Publisher, it holds all rights pertaining to the Trade Marks, Copyrights and all other permits necessary to it, in the promotion of its products and services and all offers associated with the advertising submitted.

The Advertiser therefore indemnifies the Publisher and any Agents or Servants of the Publisher against all claims in relation to the advertising content submitted, and agrees that all costs incurred by the Publisher in proving this Indemnity are to be met by the Advertiser. This indemnity shall be implied at the occasion an individual advertising booking is made without the necessity for the execution of any other document.

**GoAutoNews is a publishing title of GoAutoMedia Pty Ltd (ABN 71 094 732 457).**